

## ● Why Japan

- Third largest market for licensed products, after the USA and United Kingdom
- US\$700 million in royalty revenues generated from licensed products
- Nearly US\$12 billion in retail sales of licensed products each year

## ● A comprehensive trade show and conference event

### TRADE SHOW

Attracting  
key players from  
Japan and around  
the world



### NETWORKING

Build your network  
among industry  
professionals  
in Japan



### CONFERENCE

Educational  
programmes  
for both licensors  
and licensees

